



DEVELOPER CONFERENCE

THURSDAY, NOVEMBER 7
COX CONVENTION CENTER

SPONSORSHIP OPPORTUNITIES
2013

<http://thunderplainsconf.com>



GOLD CONFERENCE SPONSORSHIP

\$3000 fee

(limited to only four companies)

SPONSOR BENEFITS

- ✓ **Logo placed on materials** for event including web site, program guide, direct mail & advertisements
- ✓ **10x10 exhibit space** at InnoTech Expo (includes carpet, draped table & chairs) extra space available at additional cost)
- ✓ **Hang banner in conference room** – sponsor to provide banner for hanging on November 6
- ✓ **4 conference passes included.** Additional passes purchased at 30% discount
- ✓ Company logo and 60 word editorial in **conference guide**
- ✓ Company logo on **signage and banners** at event
- ✓ **Twitter and Facebook announcement** of sponsorship
- ✓ **Brochures or collateral** available at table inside conference room
- ✓ Opportunity to **say hi and introduce one presentation** during the day
- ✓ **Mention of sponsorship** at beginning and end of day and in conference materials
- ✓ **Logo on Placard** at the event



EXCLUSIVE T-SHIRT SPONSORSHIP

\$2595 investment

(exclusive - limited to one company)

SPONSOR BENEFITS

- ✓ **10x10 exhibit space** at InnoTech Expo (includes carpet, draped table & chairs) extra space available at additional cost)
- ✓ **Logo and company URL on t-shirt** distributed to all attendees. Shirt may be distributed by sponsor in your booth.
- ✓ **3 conference passes included.** Additional passes purchased at 30% discount
- ✓ **Hang banner in conference room** – sponsor to provide banner for hanging on November 6
- ✓ **Twitter and Facebook** announcement of sponsorship
- ✓ Company logo and 60 word editorial in **conference guide**
- ✓ Company logo on **signage and banners** at event
- ✓ **Brochures or collateral** available at table inside conference room



SILVER CONFERENCE SPONSORSHIP

\$1095 investment

(limited to four companies)

SPONSOR BENEFITS

- ✓ **2 conference passes included.** Additional passes purchased at 30% discount
- ✓ **10x10 exhibit space** at InnoTech Expo (includes carpet, draped table & two chairs) additional space is available at discount price.
- ✓ **Twitter and Facebook announcement** of sponsorship
- ✓ **Logo on Placard** at the event
- ✓ **Company logo on conference web site**

BRONZE CONFERENCE SPONSORSHIP

\$400 investment

(unlimited)

SPONSOR BENEFITS

- ✓ **Twitter and Facebook Announcement** of sponsorship
- ✓ **1 conference pass included.** Additional passes purchased at 20% discount
- ✓ **Company logo on conference web site**



RESPONSIBILITIES FOR ALL SPONSORS

- ⚡ Provide any and all **banners or signage** appropriate to the sponsorship outlined above.
- ⚡ Provide any and all **brochures or collateral** appropriate to the sponsorship outlined above.
- ⚡ Provide **logo** for inclusion in announcements.
- ⚡ If a sponsor so chooses, they may provide **one or more items for a raffle** at the end of the day. The sponsor who is providing the item(s) being raffled off will be announced at the raffle.